



Sales Support Material

Customer Brochures and Video

Home Health & Comfort Brochure

Our colorful, large format, 4-page Home Health and Comfort brochure makes it easy for homeowners to understand the problems associated with duct leakage and the benefits of hiring you to diagnose and repair their duct system. The brochure can be used during a sales presentation, or as a direct-mail piece to generate leads. In addition, it includes a tear-off response card complete with a simple home performance questionnaire. The brochure creates an effective and professional sales aid.

Brochures are available to purchase in any quantity. There is a space on the front and on the response card for you to place your name and address. On large purchases, we can customize the brochure with your name and address. Customized brochures require minimum quantities and additional cost.



Home Health & Comfort Video

The 11 minute Home Health and Comfort video about duct diagnostics and repair will lay the foundation for an effective sales presentation. It is filled with customer testimonials and illustrations of typical leakage problems and solutions. The video can be used during a sales call or left with the homeowner to view at their convenience. And the tape is a perfect compliment to the Home Health and Comfort Brochure. Purchase one for each of your salespeople and let the customer watch while the system is being tested and inspected.



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